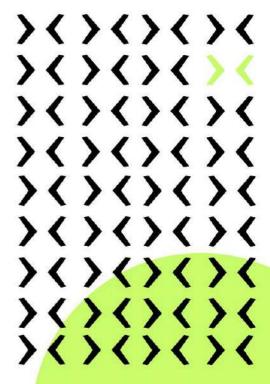


Freedom to explore new paths





Based on a robust, detailed business plan, Freex had their application approved by the Brazil's Central Bank in 2024, allowing the company to operate in the foreign exchange market.

Before that, Freex started its activities through the forex correspondent Moneyex, intermediating operations between clients and financial institutions. The company was conceived from the evolution of the business, where the partners identified an opportunity in the foreign exchange market.

Westbull Financial LLC, the senior partner, is a North American fund with prominent operations in several areas, starting in the real estate sector.

After diversifying its shareholding, Westbull began investing in the Brazilian financial market through BSP Holding - the company that gave rise to Freex and which will be the starting point for future investments.

# How we create value



### **CUSTOMER SERVICE**

We meet your needs with agility and efficiency. Either through one of our digital channels or directly with a consultant.



### **EFFICIENCY AND SIMPLICITY**

We develop intelligent approaches, aiming time and money saving, while we also simplify the complexity of foreign exchange transactions.



### **SECURITY**

Our operations are safe, transparent and fully compliant with the Central Bank regulations.



#### TECHNOLOGY AND INNOVATION

Technological infrastructure designed for the best experience and adaptation to regulatory demands.



# commercial and financial operations

In an increasingly globalized world, foreign exchange operations are part of the daily lives of companies operating in the international market. Having a partner who understands the subject is crucial for your exchange operations to be carried out in an agile and safe way.

Freex has professionals with extensive experience in commercial and financial exchange operations, ready to offer a personalized solution for your operation.

Use Freex for your international payments and enjoy the **best value for money in the market**.





**IMPORTATION** 



EXPORTATION



PAYMENT FOR SERVICES



**CASH ASSETS** 



MAINTENANCE OF RESIDENT'S



CAPITAL CONTRIBUTION

# Foreign exchange

# traveler's operations

FreeX Services

You have a travel plan and need to get the currency of your destination? You've come to the right place!

At Freex, you'll find an incredible variety of foreign currencies to suit your needs no matter where you're going.

And there's more!

We also offer a **prepaid travel card**, which provides greater convenience and security during your journey.

With Freex, your trip becomes more practical and peaceful, allowing you to enjoy every moment without worries.



# **EF-X** Electronic Foreign Exchange

e-FX, or Electronic Foreign Exchange, is a strategic exchange modality for businesses that demand agility and practicality for mass payments and that also facilitates a number of international financial operations in a digital way, such as: procurement of goods and services, unilateral current transfers, transfer of money between accounts and withdrawals in Brazil or abroad and with values limited to USD 10,000 (or its equivalent in another foreign currency) per transaction.

At Freex you will find the perfect combination of **know-how** and **technological framework** for automated and mass payments.

# FreeX Services



# **Instant transfers**

Instant transfers are those carried out with immediate settlement, where **there is no need for the recipient to have a current account**. The delivery of resources to their destination takes place through the presentation of documents or passwords.

It seems perfect for you to keep a loved one abroad, isn't it? Or even send a small amount to a person during your trip.

Consult our sales team and learn more about this product offered by Freex!

# Serviços FreeX





Become a foreign exchange correspondent of one of the most complete and technological brokers of the market.

With Freex, you can offer your customers a wide range of quality products and services, having all the necessary structure and support to operate with complete confidence and security.

# How it works

Freex Exchange guarantees not only its broad portfolio of products and services, but also strict compliance with legislation and transactions integrity. As a foreign exchange correspondent, you will act on your own, but you will have our support and specialized guidance on foreign trade, so that you can perform your best work in the area with confidence, security and freedom.

Be a forex correspondent



### **Expand your service portfolio**

Count on the entire portfolio of products and services of Freex to meet the needs of your customers



### Low upfront investment

Become a foreign exchange correspondent with accessible upfront investment and quick return possibility.



### **Attractive profitability**

Have access to differentiated commissions and rates, increasing your profitability and competitiveness in the market



### **Growing market**

Take advantage of the continuous growth of the foreign exchange market, offering services increasingly sought by customers



# **Total control of your operations**

Manage your currency and transfer operations on your own platform, through computerized systems and personalized monitoring



## **Support and guidance**

Have the expertise and support of the Freex team in foreign trade affairs and exchange rate regulation



#### Private label

Work with your own brand, reinforcing your identity and increasing customer loyalty

### Contacts

comercial@freexcambio.com.br

+55 11 5108-5143



><><><><

**><><**><><

><><><

><><><

><><><

><><><

**>< >< ><** 

><><><













Alameda Santos, 234 - Conjunto 501, Cerqueira César, São Paulo - SP, 01418-000 - Brazil